

### **1. What topics will the surveys cover?**

The surveys will cover a variety of topics around many elements of the Outdoor Sportsman Group business. Such topics might include: (What networks or websites you go to find information on outdoor activities or products, What kinds of outdoor activities do you participate in and how often, where and on what device (i.e. TV, tablet, PC, etc.) are you likely to stream outdoor related content, familiarity with programs and/or personalities in the Outdoor Adventure space, etc.)

### **2. How will my responses to the survey be used?**

Your responses, along with responses from other community members, will serve as key input and improvement efforts.

### **3. How many surveys will I be asked to do a year?**

That will vary, but we expect no less than a combination of 10 surveys, forums and quick polls per year.

### **4. How frequently do I have to participate?**

It is completely up to you! There is no minimum number of times you must participate in our surveys, and you can cancel your membership at any time.

### **5. How do I change my password?**

You can change your password by logging into the portal at <https://www.theoutdooradvisors.com/Portal/default.aspx> and updating your profile information under the edit profile button.

### **6. How do I change my email address?**

You can change your email address by logging into the portal at <https://www.theoutdooradvisors.com/Portal/default.aspx> and updating your profile information under the edit profile button.

### **7. How do I recommend the community to somebody?**

Send them a link to the portal <https://www.theoutdooradvisors.com/Portal/default.aspx> and ask them to click on the Join Now button on the portal page.

### **8. How do I participate in Outdoor Advisors surveys?**

As an Outdoor Advisors member, all you have to do now is watch your email for survey invitations. We'll invite you to participate in surveys we think you'll be qualified for, based on the profile you provided during registration. Survey invitations will include the topic of the study, the reward or incentive we are offering for taking the survey and the URL where you can access the survey on the web. You are never obligated to participate.

### **9. Whom do I contact if I have questions or problems?**

If you do not find the answer(s) you are looking for within the FAQs, or have other questions about Outdoor Advisors or a specific survey, you can click on the technical support link below or contact [support@theoutdooradvisors.com](mailto:support@theoutdooradvisors.com).

### **10. How do I 'unsubscribe' from Outdoor Advisors?**

You can unsubscribe by sending us an email at [support@theoutdooradvisors.com](mailto:support@theoutdooradvisors.com) with the word 'Remove' in the subject line or click on the technical support link below.

### **11. Are there incentives for participating in the Outdoor Advisors Community?**

Yes. Winners are randomly selected quarterly.